



The National Stillbirth Society Inc.

"Because all our Children Matter"

Sudden Antenatal Death Syndrome

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Dear Stillbirth Parents, Family Members and Friends,

You can support stillbirth research with donations to The National Stillbirth Society all year long **without ever using your own money!**

The money comes from online merchants. **OVERSTOCK.COM** is one example. They will donate 2.2% of online purchases made by you on their website to The National Stillbirth Society. You need only "ask" for the money to be sent. You can do that by registering with **IGIVE.COM**, **using the link provided below.** Ask friends and family to register too.

TARGET, WALL STREET JOURNAL, SAFEWAY, STAPLES, CINGULAR WIRELESS, BLOOMINGDALES, SHERATON, AT&T, H&R BLOCK, DELL COMPUTERS, SEARS and J C PENNY are among the hundreds of online merchants that participate in the I-GIVE program. Donation percentages vary by company. **GODADDY.COM**, the world's largest Internet registry, **donates a whopping 8.8% of sales.**

Even if you never buy anything online after registering at I-Give.com, NSS will nonetheless receive a donation of \$5.00, just because you signed up. And signing up is FREE.

Won't you **PLEASE** register at I-Give right now? Use the link provided below. After you register **there's one more step.** Download the "**I-GIVE Shopping Window**". It can be found near the bottom of their home page listed under "**Cool Stuff**". This link will identify you as an I-GIVE member. It also eliminates the need for you to access merchant websites through the I-GIVE website.

Once you've registered and downloaded the **I-GIVE Shopping Window**, just shop online as you normally would. If the merchant site you visit is a program participant, an I-GIVE logo will momentarily appear on your screen. This is how you will know that your purchases are supporting stillbirth research and helping us to save babies lives world wide.

Here is the link to copy and paste into your browser:

<http://www.iGive.com/NSS>

Richard K. Olsen, Stillbirth Father
Founder & Executive Director
The National Stillbirth Society

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